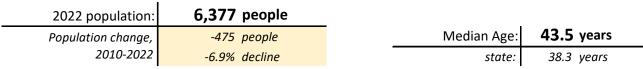
COUNTY PROFILE

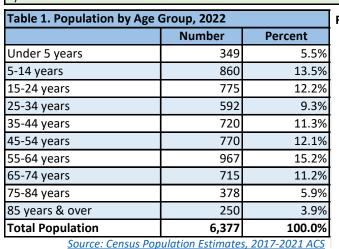
Norman Co.

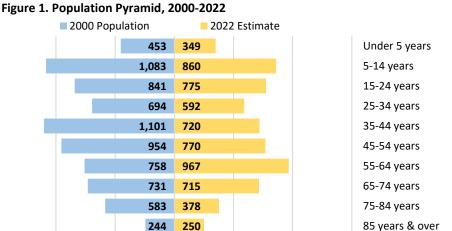
Norman Co. is a part of Economic Development Region 1, which is located in the Northwest Planning Region.

POPULATION CHARACTERISTICS



Norman Co. is the 78th largest of the 87 counties in the state. Its population decreased over the past decade, ranking as the 80th fastest growing in the state from 2010 to 2022. Norman Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).





Norman Co. suffered a negative natural increase - more deaths than births from 2020 to 2022, but also experienced net out-migration - meaning more people moved out than moved in. Despite suffering domestic out-migration, Norman Co. welcomed net international inmigration - gaining new Minnesotans from foreign countries (see Table 2).

Table 2. Cumulative Estimates of the Components of Population Change, 2020-2022								
	Total		April 1, 2020 to July 1, 2022					
	Population	Natural	Vital Events Net Migration				on	
	Change	Increase	Births	Deaths	Total	International	Domestic	
Norman Co.	-65	-23	156	179	-46	14	-60	
State of Minnesota	10,680	26,917	144,350	117,433	-17,365	20,012	-37,377	

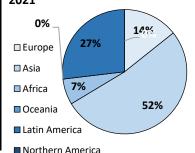
Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Norman Co. has a smaller percentage of foreign-born residents. From 2010 to 2021, Norman Co. saw an increase in the number of foreign-born residents, which was faster than the statewide increase.

Table 3. Place of Birth for the Foreign Born	Norman Co.		Change 2	010-2021	Minnesota		
Population, 2021	Number	Percent	Number	Percent	Percent	Change	
Foreign-born Population	119	1.8%	30	33.7%	8.5%	30.6%	
Europe	17	14.3%	-1	-5.6%	9.4%	0.3%	
Asia	62	52.1%	25	67.6%	37.0%	30.2%	
Africa	8	6.7%	8	#DIV/0!	27.8%	89.8%	
Oceania	0	0.0%	0	#DIV/0!	0.4%	17.8%	
Americas:	32	26.9%	-2	-5.9%	25.4%	6.8%	
Latin America	32	26.9%	8	33.3%	23.0%	8.5%	
Northern America	0	0.0%	-10	-100.0%	2.5%	-6.7%	

Source: U.S. Census Bureau, 2017-2021 American Community Survey

Figure 2. Place of Birth for the Foreign Born Population, 2021



Norman Co.'s population was becoming more racially diverse over time. Since 2011, the county's white population declined, but the number of people of other races increased (see Table 4).

Figure 3. Population by Race, 2021



Black or African American



Asian

Some Other Race



		Norman Co	Minnesota		
Table 4. Race and Hispanic Origin, 2021	Number	Percent	Change from 2011-2021	Percent	Change from 2011-2021
Total	6,500	100.0%	-5.1%	100.0%	7.4%
White	5,992	92.2%	-7.5%	80.7%	0.4%
Black or African American	75	1.2%	400.0%	6.6%	42.2%
American Indian or Alaska Native	119	1.8%	-7.0%	0.9%	-8.0%
Asian or Other Pac. Islanders	36	0.6%	2.9%	5.0%	35.8%
Some Other Race	14	0.2%	-79.1%	2.1%	66.5%
Two or More Races	264	4.1%	106.3%	4.6%	121.8%
Hispanic or Latino origin	352	5.4%	31.3%	5.6%	31.6%

Source: U.S. Census Bureau, 2017-2021 American Community Survey

POPULATION PROJECTIONS

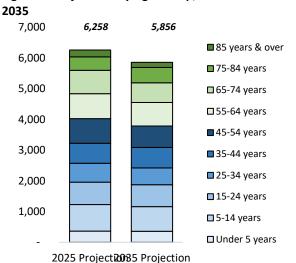
According to the Minnesota State Demographic Center, Norman Co.'s population is expected to decline from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (4.5%). Despite the decline, the number of people aged 65 years and older is expected to decrease over the next decade (see Figure 4 and Table 5).

able 5. Population Projections by Age Group, 2025-2035

92.2%

Table 5. Population Projections by Age Group, 2025-2035							
	2025	2035	Numeric	Percent			
Norman Co.	Projection	Projection	Change	Change			
Under 5 years	364	355	-9	-2.5%			
5-14 years	861	804	-57	-6.6%			
15-24 years	732	714	-18	-2.5%			
25-34 years	611	547	-64	-10.5%			
35-44 years	652	668	16	2.5%			
45-54 years	802	698	-104	-13.0%			
55-64 years	816	764	-52	-6.4%			
65-74 years	759	639	-120	-15.8%			
75-84 years	435	499	64	14.7%			
85 years & over	226	168	-58	-25.7%			
Total Population	6,258	5,856	-402	-6.4%			

Figure 4. Projections by Age Group, 2025-



Source: Minnesota State Demographic Center

EDUCATIONAL ATTAINMENT

Norman Co. has a lower percentage of adults (18 years & over) with at least a high school diploma than the state (92.8%), and a lower percentage of people with at least some college experience. Norman Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

Percentage of the adult population (18 years & over) with at least a high school diploma:

91.8%

18% 8% 34% 34%

Figure 5. Educational Attainment, 2021

☐ Less than high school

☐ High school graduate (incl. equiv.)

■ Some college, no degree

■ Associate's degree

■ Bachelor's degree

■ Advanced degree

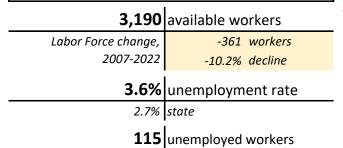
State: 68.0%

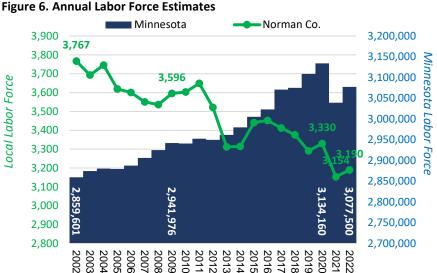
Associate's Degree: 13.4%
Bachelor's Degree: 17.8%
Advanced Degree: 4.0%

Source: U.S. Census Bureau, 2017-2021 American Community Survey

LABOR FORCE TRENDS

At 3.6%, Norman Co. had a higher unemployment rate than the state in 2022. After the pandemic recession Norman Co.'s unemployment rate decreased compared to 6.5% in 2020, and declined compared to the 5.1% prepandemic rate posted in 2019. The number of unemployed workers actively seeking work in Norman Co. declined over the past year, and is down compared to 2019.





Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net gain of 21.6 workers each year from 1990 to 2000, Norman Co. averaged an annual loss of -12.8 fewer workers from 2000 to 2010, and most recently a loss of -27.3 fewer workers since 2010 (see Figure 7).

Moving forward, Norman Co. is expected to see a labor force decline from 2025 to 2035 (see Table 6). Figure 7. Annual Change in Labor Force, 1990-2022

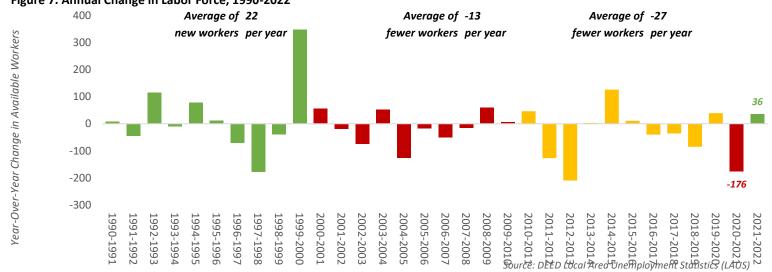
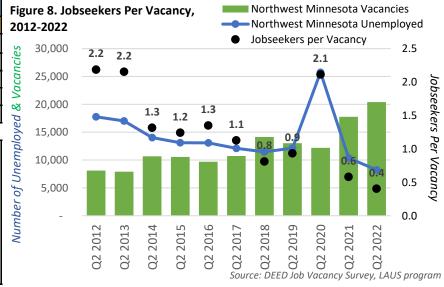


Table 6. Labor Force	Labor Force Projection			
Projections, 2025-2035	2025	2035		
16 to 24 years	447	438		
25 to 54 years	1,767	1,637		
55 to 64 years	579	542		
65 years & over	275	241		
Total Labor Force	3,068	2,858		

Source: Minnesota State Demographic Center, 2017-2021 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. Job vacancies in Northwest reached new highs in the 4th guarter of 2021, quickly bringing back challenges in finding new workers and 2022 showed the lowest jobseeker-per-vacancy ratio on record (see Figure 8).



LABOR FORCE CHARACTERISTICS

Norman Co. had a lower labor force participation rate than the state. The labor force in Norman Co. is less racially diverse than the state (where 82.6% of workers are white alone), but is becoming more diverse over time.

	N	orman Co.		Minne	esota	sota Labor Force by Gender	
	14	Labor		Labor	Sota	LUDOI TOICE	by dender
	In Labor Force	Force	Unemp.	Force	Unemp.		
	(available	Partic.	Rate	Partic.	Rate		
	workers)	Rate	Nate	Rate	Nate	Male	Female
Total Labor Force	3,252	63.1%	5.7%	69.2%	4.0%	1,754	1,498
16 to 19 years	186	53.9%	3.8%	52.3%	10.7%	<i>77</i>	109
20 to 24 years	285	85.8%	28.8%	83.3%	6.7%	168	117
25 to 44 years	1,143	85.5%	5.0%	88.8%	3.6%	613	530
45 to 54 years	673	85.7%	3.3%	87.6%	3.0%	372	301
55 to 64 years	700	71.0%	2.2%	73.1%	3.2%	363	337
65 to 74 years	211	28.9%	0.9%	28.0%	3.2%	139	72
75 years & over	54	8.4%	0.0%	6.6%	2.9%	22	32
Employment Characteristics by Race 8	k Hispanic Origin					Figure 9. La	abor Force by
White alone	3,049	63.7%	5.6%	68.5%	3.4%	Race, 2021	•
Black or African American	52	92.9%	15.4%	71.9%	8.6%	•	
American Indian & Alaska Native	33	41.3%	6.1%	57.4%	12.9%		
Asian or Other Pac. Islanders	14	38.9%	0.0%	72.7%	4.1%		
Some Other Race	6	42.9%	33.3%	75.8%	6.2%		N N
Two or More Races	99	54.4%	3.0%	74.1%	7.3%		
Hispanic or Latino	147	64.8%	9.5%	77.0%	6.6%		
Employment Characteristics by Disabil	lity						
With Any Disability	181	49.5%	7.2%	53.6%	9.9%		93.7%
Employment Characteristics by Educat	tional Attainment						
Population, 25 to 64 years	2,517	81.0%	3.7%	84.4%	3.4%	White al	
Less than H.S. Diploma	109	55.9%	4.8%	66.6%	4.6%		African American
H.S. Diploma or Equivalent	765	77.7%	9.9%	77.3%	2.5%		n Indian & Alaska I
Some College or Assoc. Degree	1,043	87.0%	3.5%	85.1%	3.6%		Other Pac. Islande
Bachelor's Degree or Higher	599	82.2%	0.3%	90.3%	2.1%	Some Of	ther Race

Source: 2017-2021 American Community Survey, 5-Year Estimates

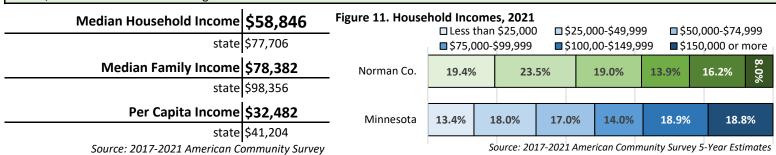
■ Two or More Races

A smaller percentage of workers in Norman Co. worked in the same county in which they live compared to the state. Norman Co. also had a longer average commute time than the state.

	Normar	ı Co.	Minn	esota	Figure 10. Time Leaving Home to				
Table 8. Commuting Characteristics, 2021	Number	Percent	Number	Percent	go to Work, 20				
Worked in state of residence	2,520	83.1%	2,858,636	97.7%	Norman Co. ■ Minn 0% 20%		■ Minnesota	esota 40%	
Worked in county of residence	1,853	61.1%	1,922,337	65.7%	ĺ	1% 20	J% 4	+0%	
Worked out of county of residence	667	22.0%	933,372	31.9%	12:00 a.m. to	_			
Worked outside state of residence	513	16.9%	67,296	2.3%	4:59 a.m.	2.6% 4.6%			
MEANS OF TRANSPORTATION TO WORK					1	4.070			
Car, truck, or van	2,611	86.1%	2,387,561	81.6%	5:00 a.m. to 5:59 a.m.	8.7%			
Public transportation (excl. taxicab)	15	0.5%	81,926	2.8%		9.1%			
Other method (walk, bike, taxi, etc.)	221	7.3%	122,889	4.2%	6:00 a.m. to 6:59		19.5%		
Worked at home	188	6.2%	333,556	11.4%	a.m.		19.4%		
TRAVEL TIME TO WORK					7:00 a.m. to 7:59				
Less than 10 minutes	1,037	34.2%	465,223	15.9%	a.m.		29.09	37.8 %	
10 to 19 minutes	567	18.7%	895,335	30.6%			29.0	70	
20 to 29 minutes	382	12.6%	649,557	22.2%	8:00 a.m. to 8:59	12.	6%		
30 to 44 minutes	388	12.8%	567,631	19.4%	a.m.	14	1.5%		
45 to 59 minutes	285	9.4%	190,186	6.5%	9:00 a.m. to		40.70/		
60 or more minutes	376	12.4%	158,000	5.4%	11:59 p.m.		18.7% 23.3%		
Mean travel time to work (minutes)	24.6	minutes	23.5	minutes					

INCOMES, COST OF LIVING, & HOUSING

Norman Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Norman Co. had the 67th highest median household income of the 87 counties in the state.



The cost of living has increased over the past 2 years with costs up in many areas. Norman Co. had a lower cost of living than the state, with a required hourly wage of \$14.16 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$15.54 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2022 **Monthly Costs** Single Yearly **Hourly Wage** Single Adult, 0 children Health Trans-**Cost of Living** Required **Child Care** Food Housing Other **Taxes** Care portation Norman Co. \$29,448 \$14.16 \$0 \$358 \$152 \$592 \$764 \$260 \$328 State of Minnesota \$33,708 \$16.21 \$0 \$359 \$157 \$903 \$663 \$345 \$382 Typical Family: 2 Adults (1 **Monthly Costs** Family Yearly **Hourly Wage** working full-time, 1 part-Health Trans-**Child Care** Housing **Cost of Living** Required **Food** Other **Taxes** time), 1 child Care portation \$15.54 \$227 \$818 Norman Co. \$48,481 \$538 \$756 \$898 \$431 \$372 State of Minnesota \$60,540 \$19.40 \$579 \$822 \$561 \$772 \$540 \$620 \$1,151

Source: DEED Cost of Living tool

Norman Co. had a lower median house value than the state, having the 82nd highest value of the 87 counties in 2021. Norman Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-	Normar	Minnesota	
occupied Housing Units, 2021	Total	Percent	Percent
Total	2,172	100.0%	100.0%
Less than \$50,000	357	16.4%	4.3%
\$50,000 to \$99,999	637	29.3%	6.1%
\$100,000 to \$149,999	466	21.5%	9.5%
\$150,000 to \$199,999	330	15.2%	14.8%
\$200,000 to \$299,999	221	10.2%	28.7%
\$300,000 to \$499,999	116	5.3%	26.4%
\$500,000 or more	45	2.1%	10.2%
Median (dollars)	\$107,4	100	\$250,200

Source: 2017-2021 American Community Survey, 5-Year Estimates

Figure 12. Year Structure Built, 2021 0% 10% 20% 30% 40% Norman Co. Minnesota 2010 or later 2000 to 2009 13.4% 13.0% 1980 to 1999 25.7% 28.9% 1960 to 1979 24.1% 20.5% 1940 to 1959 14.1% 28.0% 1939 or earlier 15.9%

Median monthly owner costs, owner-occupied units with a mortgage state \$1,682

Percentage of households with a mortgage spending 30% or more of their income on housing costs 12.8%

6.1%

9.6%

Figure 13. Housing Costs as a

Percentage of Income, 2021

mortgage

29.4%

8.5% 58.8%

rent

Median monthly rent costs \$664

Percentage of renters spending 30% or more of their household income on rent

state 45.4%

Less than 20% 25.0% to 29.9%

36.9%

20% to 24.9% 30.0% to 34.9%

■ 35% or more

Source: 2017-2021 American Community Survey, 5-Year Estimates

OCCUPATIONS

At \$22.83 in 2023, wages were lower in Region 1 than the state. Overall, Region 1 had the 4th highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$44.29) and lowest for food preparation and serving related jobs (\$14.29) (see Table 11).

Table 11. Occupational Employment & Wage Statistics, 2023								
	Region 1				State of Minnesota			
Occupational Group	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	State-wide Jobs	Share of Total Jobs	
Total, All Occupations	\$22.83	35,000	100.0%	1.0	\$24.25	2,827,310	100.0%	
Management	\$44.29	1,910	5.5%	0.8	\$51.58	193,760	6.9%	
Business & Financial Operations	\$29.61	1,490	4.3%	0.6	\$38.19	201,940	7.1%	
Computer & Mathematical	\$40.83	580	1.7%	0.5	\$49.73	99,250	3.5%	
Architecture & Engineering	\$34.55	530	1.5%	0.8	\$40.60	53,100	1.9%	
Life, Physical & Social Science	\$29.30	290	0.8%	0.8	\$39.37	29,070	1.0%	
Community & Social Service	\$25.84	680	1.9%	1.0	\$25.82	54,820	1.9%	
Legal	\$38.99	90	0.3%	0.4	\$47.87	18,730	0.7%	
Education, Training & Library	\$23.26	2,540	7.3%	1.3	\$24.82	158,830	5.6%	
Arts, Design, Entertainment & Media	\$22.37	220	0.6%	0.5	\$28.80	37,630	1.3%	
Healthcare Practitioners & Technical	\$34.06	1,740	5.0%	0.8	\$41.07	186,700	6.6%	
Healthcare Support	\$18.21	1,430	4.1%	0.7	\$17.40	162,400	5.7%	
Protective Service	\$28.12	500	1.4%	1.0	\$25.83	40,620	1.4%	
Food Preparation & Serving Related	\$14.29	2,500	7.1%	0.9	\$14.89	216,970	7.7%	
Building, Grounds Cleaning & Maint.	\$17.98	950	2.7%	1.0	\$18.26	76,210	2.7%	
Personal Care & Service	\$15.62	660	1.9%	0.9	\$16.96	58,120	2.1%	
Sales & Related	\$16.88	3,000	8.6%	1.0	\$18.14	239,500	8.5%	
Office & Administrative Support	\$23.08	4,700	13.4%	1.1	\$23.06	345,830	12.2%	
Farming, Fishing & Forestry	\$22.39	190	0.5%	3.8	\$19.84	4,060	0.1%	
Construction & Extraction	\$27.62	1,110	3.2%	0.8	\$31.00	113,930	4.0%	
Installation, Maintenance & Repair	\$24.88	1,460	4.2%	1.2	\$27.95	98,670	3.5%	
Production	\$20.79	3,730	10.7%	1.4	\$22.07	209,380	7.4%	
Transportation & Material Moving	\$22.79	4,670	13.3%	1.7	\$19.80	227,780	8.1%	

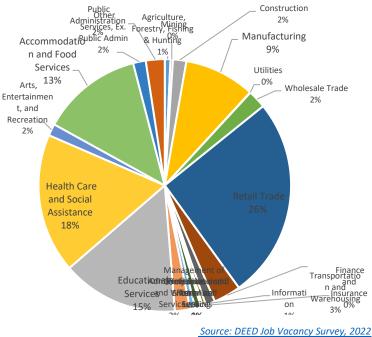
Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2023

JOB VACANCY SURVEY

Norman Co. is a part of the Northwest planning region. There were 20409 job vacancies posted by employers in 2022, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Northwest Job Vacancy Survey R	esults, 2022						
	Number of						
Occupational Group	Vacancies	Wage Offer					
Total, All Occupations	20,409	\$17.06					
Management	407	\$32.83					
Business & Financial Operations	249	\$21.46					
Computer & Mathematical	101	\$33.15					
Architecture & Engineering	138	\$29.54					
Life, Physical & Social Sciences	127	\$28.23					
Community & Social Service	379	\$20.30					
Education, Training & Library	1,540						
Healthcare Practitioners & Technical	1,348	\$29.56					
Healthcare Support	1,732						
Protective Service	217	Ψ=0:=0					
Food Preparation & Serving Related	2,904						
Building, Grounds Cleaning & Maint.	1,063	\$16.12					
Personal Care & Service	497	\$12.88					
Sales & Related	4,519	\$16.09					
Office & Administrative Support	750	\$16.22					
Construction & Extraction	155	\$21.84					
Installation, Maintenance & Repair	845	\$21.35					
Production	1,218						
Transportation & Material Moving	1,684	\$18.83					

Figure 14. Job Vacancies by Industry, 2022



OCCUPATIONS IN DEMAND

Table 13. Northwest Occupations in Demand, 2022						
Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher			
Retail Salespersons	Nursing Assistants	Registered Nurses	Elementary School Teachers, Except Special Education			
\$28,575/yr	\$33,844/yr	\$72,324/yr	\$56,870/yr			
Home Health and Personal	Licensed Practical and Licensed Vocational	Radiologic Technologists and	Secondary School Teachers, Except			
Care Aides \$28,195/yr	Nurses \$46,911/yr	Technicians \$63,225/yr	Special and Career/Technical \$59,020/yr			
Fast Food and Counter Workers	Medical Assistants	Industrial Engineering Technologists and Technicians	General and Operations Managers			
\$24,863/yr	\$43,116/yr	\$47,468/yr	\$83,202/yr			
First-Line Supervisors of Retail Sales Workers	Automotive Service Technicians and Mechanics	Respiratory Therapists	Mental Health and Substance Abuse Social Workers			
\$45,337/yr	\$44,859/yr	\$66,748/yr	\$51,793/yr			
Heavy and Tractor-Trailer Truck Drivers	Computer User Support Specialists	Police and Sheriff?s Patrol Officers	Child, Family, and School Social Workers			
\$46,529/yr	\$49,748/yr	\$62,502/yr	\$53,854/yr			
Stockers and Order Fillers	Machinists	Electrical and Electronic Engineering Technologists and	Accountants and Auditors			
\$29,252/yr	\$47,328/yr	\$52,953/yr	\$62,678/yr			
Customer Service Representatives	Electricians	Surgical Technologists	Social and Community Service Managers			
\$38,926/yr	\$60,567/yr	\$52,040/yr	\$73,316/yr			
First-Line Supervisors of Production and Operating \$60,581/yr	Industrial Machinery Mechanics \$54,148/yr	Clinical Laboratory Technologists and Technicians \$57,045/yr	Medical and Health Services Managers \$91,879/yr			
Social and Human Service	Computer Numerically Controlled Tool	Veterinary Assistants and	·			
Assistants \$37,793/yr	Programmers \$64,600/yr	Laboratory Animal Caretakers \$30,140/yr	Financial Managers \$98,220/yr			
First-Line Supervisors of	Emergency Medical Technicians and	Electro-Mechanical and	230,220/ yi			
Food Preparation and	Paramedics	Mechatronics Technologists and	Industrial Engineers			
\$37,413/yr	\$37,098/yr	\$43,611/yr	\$78,819/yr			

Source: DEED Occupations in Demand

Norman Co. is a part of the Northwest planning region, which is projected to see a 5.1% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2020-2030						
Northwest Planning Region	Estimated Employment 2020	Projected Employ- ment 2030	Percent Change 2020-2030			
Total, All Industries	250,722	263,441	5.1%			
Natural Resources & Mining	5,790	5,740	-0.9%			
Utilities	1,135	970	-14.5%			
Construction	10,693	11,157	4.3%			
Manufacturing	27,999	28,618	2.2%			
Wholesale Trade	11,829	12,347	4.4%			
Retail Trade	26,846	25,467	-5.1%			
Transportation & Warehousing	6,436	6,741	4.7%			
Information	2,276	2,229	-2.1%			
Finance & Insurance, Real Estate	7,478	7,641	2.2%			
Professional Services & Mgmt. of Compani	5,587	6,025	7.8%			
Admin. Support & Waste Mgmt.	3,889	4,139	6.4%			
Educational Services	22,015	23,101	4.9%			
Health Care & Social Assistance	36,901	41,390	12.2%			
Leisure & Hospitality	20,446	24,818	21.4%			
Other Services	9,052	10,144	12.1%			
Public Administration	22,824	23,240	1.8%			

Source: DEED 2020-2030 Employment Outlook

Figure 15. Regional Occupational Employment Projections, 2020-2030

	■ From employment growth -5,000		From 6	exit ope 15,0	
Management Occupations	455	9,69	92		
Business and Financial	511	2,37	73		
Computer and	177	577			
Architecture and	140	861			
Life, Physical, and Social	103	450			
Community and Social	876	2,6	35		
Legal Occupations	62	373			
Educational Instruction and	1,313	6,7	45		
Arts, Design,	350	1,45	9		
Healthcare Practitioners	1,057	3,9	22		
Healthcare Support	2,24	0 8,	874		
Protective Service	219	1 ,72	3		
Food Preparation and	2,95		4,657		
Building and Grounds		5,34	1 0		
Personal Care and Service		5,1			
Sales and Related		4 12,7	62		
Office and Administrative1	′	12,9	44		
Farming, Fishing, and	-59	1,52	0		
Construction and Extraction	615	3,70	04		
Installation, Maintenance,		3,32	3		
Production Occupations	221	7,36			
Transportation and	1,397	9,4	41		
•					

ECONOMIC CHARACTERISTICS

Coming out of the pandemic recession, after gaining jobs over the past year, Norman Co. had the 83rd largest economy of the 87 counties in the state. Norman Co. was the 16th fastest growing in the past year and the 6th fastest growing since 2019. From 2019 to 2022, employment in Norman Co. grew despite the pandemic recession.

254 business establishments \$46,521 annual average wage

1,628 jobs \$75,735,792 total industry payroll

Job change, 2019-2022 2.5% increase

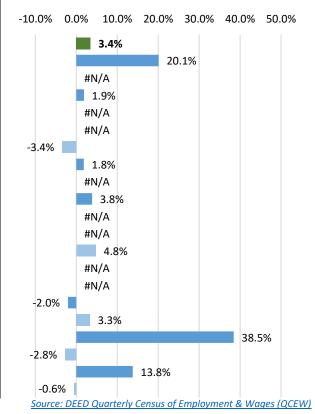
Figure 16. Industry Employment Statistics, 2007-2022



2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 Source: DEED QCEW program

Average Number of Table 15. Norman Co. Industry Percent of Annual Jobs **Total Jobs** Wage **Employment Statistics, 2022 Total, All Industries** 1,628 100.0% \$46,521 209 12.8% \$48,428 Agriculture, Forestry, Fish & Hunt Mining #N/A #N/A #N/A Construction 55 3.4% \$32,791 #N/A #N/A Manufacturing #N/A #N/A #N/A Utilities #N/A Wholesale Trade 84 5.2% \$70,666 Retail Trade 168 10.3% \$27,178 Transportation & Warehousing #N/A #N/A #N/A 54 3.3% \$62.823 Information Finance & Insurance 91 5.6% \$57,050 5 Real Estate & Rental & Leasing 0.3% \$28,884 Professional & Technical Services 44 2.7% \$92.119 #N/A #N/A Management of Companies #N/A Admin. Support & Waste Mgmt. Svcs. #N/A #N/A #N/A 192 \$41,693 **Educational Services** 11.8% Health Care & Social Assistance 344 21.1% \$45,935 Arts, Entertainment, & Recreation 18 1.1% \$4,792 **Accommodation & Food Services** 53 3.3% \$8,856 Other Services 33 2.0% \$43,716 **Public Administration** 172 10.6% \$41,029

Figure 17. Change in Jobs, 2021-2022



For more information on Norman Co.'s population, labor force, and economic trends, contact:

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Data updated: May 30, 2023